

What is happening to our schools and why?

"The opportunity to build numerous multi-billion dollar education enterprises is finally real"

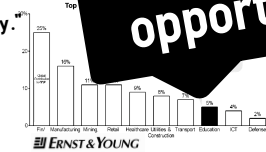
GSV Capital, investors in edtech

Schools privatisation
"The Final Frontier"

"Education represents a \$4.5trillion opportunity"

"My gosh that's lots for everybody. Let's all make hay."

Partner at private equity firm founded by Lord Nash, current UK Schools Minister



BUSINESS & INVESTORS SEE GLOBAL PUBLIC EDUCATION BUDGETS AS A SOURCE OF PROFIT

BUT, REFORMS ARE NEEDED BEFORE THEY CAN ACCESS SCHOOL BUDGETS

THE ROAD TO REFORM...

1

Privatise the management of schools

All schools 'academise' and join privately-run chains

'Academy chief paid £400,000!'



2

School chains farm out the running of schools to private firms

'Flagship academy's business links probed'

For-profit firms tied to school chains



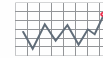
IT, accountancy, outsourcing giants

3

Education is redefined as being all about narrow test scores

'Academy chain ditches creative subjects and cuts jobs'

Pupil data handed to tech firms



4

Experienced teachers replaced with a more data-literate workforce

Teachers are seen as a major barrier to the corporate reform of schools



"The role of teachers, their identity as teachers, has to change fundamentally."

Global Education Leaders' Partnership, industry-funded lobby group for school reform run by ex-adviser to Tony Blair and a former DfE official

5

Commercial products are sold to schools and parents that promise to raise test scores (which is now all that counts in education)



...AND RICHES

"The seepage of technology into the [school] system works slowly but inexorably to undermine the power of the teachers unions. With their power to resist weakened, the floodgates will be opened - not only for high-tech innovation, but also a wide range of reforms."

From 'Liberating Learning' by Chubb & Moe, a book advocating market reform of education that Michael Gove described as 'excellent'.

In 10 years children may spend more time at home, logging into virtual schools... If we had effective technology we could have fewer teachers

Joel Klein, ex-New York schools chief; ex-head of Rupert Murdoch's edtech firm; and a 'superstar' according to Michael Gove.

\$6.5bn invested in 'edtech' 2015



"We believe technology will shape the future of education"