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### Media Enquiries



T: (0) 207 340 2650



F: (0) 207 222 5859

Policy Exchange  
 10 Storey's Gate  
 Westminster  
 London  
 SW1P 3AY



“ Policy Exchange has been a wellspring of new ideas throughout this decade. ”



George Osborne MP  
 Shadow Chancellor

“ Policy Exchange has become one of the seminal influences on political debate in Britain. ”



Rt Hon Oliver Letwin MP

“ Policy Exchange is taking the lead on areas not traditionally tackled by think tanks on the right. ”



Tim Loughton MP

### About us

Policy Exchange is an independent, non-partisan educational charity. We work with academics and policy makers from across the political spectrum. We are particularly interested in free market and localist solutions to public policy questions.

#### Our research interests:

- **Using centre-right means to progressive ends**

Support for the wider use of market forces and the promotion of individual responsibility are ideas traditionally associated with the centre right. But we are interested in how these tools could be used to achieve progressive ends - to give new opportunities to groups that don't have them today. For example, our work on the pupil premium looks at how education funding can be reformed to help the most disadvantaged pupils.

- **Re-inventing Government**

Our policy recommendations in different subject areas often involve certain structural principles which amount to completely reinventing the way government traditionally works. These principles include changing who public services are accountable to (users via election, not government via targets) and also how they are funded (funding follows demand and is used to encourage enterprise and competition). It also means preventing instead of curing problems. For example, our work on elected police commissioners looks at how the police could be made more accountable to the public.

- **Strengthening society**

We advocate empowering communities to solve their own problems at a local level, and helping people to be more self-reliant rather than dependent. This applies in everything from criminal justice to environmental policy. For example, our research on welfare reform suggests that traditional welfare policies have too often created perverse incentives, undermined the social fabric, and failed because they don't tackle the underlying causes of poverty.

- **A central focus on the economy**

The economic crisis has completely changed politics and will affect every other area of policy. Our ideas aim to allow Governments to achieve more with less money, make Britain more competitive, and reduce unemployment. For example, our

Neil O'Brien  
 Director



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“ Policy Exchange is without a doubt the leading think tank for these times. It produces a torrent of invaluable studies, papers, seminars and media scoops which are powering the renaissance of the centre right. ”



Boris Johnson  
 Mayor of London

“ [Policy Exchange] were a tiny band of guerillas, partisans in the hillside fighting a lonely campaign but now, that tiny guerilla band has turned into the most formidable regular army on the think tank battlefield. ”

Michael Gove MP  
 Shadow Secretary of State for Children, Schools and Families



“ Policy Exchange plays an invaluable role in getting topics onto the agenda that otherwise wouldn't get properly aired. ”



Khalid Mahmood MP

“ ...the largest, but also the most influential think tank on the right... ”



Daily Telegraph

“ A think tank that literally throbs with new ideas and often thinks the unthinkable. ”

Iain Dale



“ The flagship think tank on the centre right. ”

Prospect Magazine



seminars on financial reform look at how to tackle the credit crunch.

#### How we work:

- **Detailed ideas with practical impact**

Policy Exchange is research-led and evidence-based. We put more effort than other think tanks into developing properly grounded research and detailed, costed proposals. We propose policies that politicians can actually implement and we think strategically about the next steps to take – rather than proposing visionary schemes with no chance of being adopted. For example, our work on credible energy policy looks in detail at how to deliver reform in a cost-effective way.

“ A think tank whose views command the attention of the new Tory education team and even some in government. ”

The Economist



Policy Exchange is an independent, non-partisan educational charity seeking free market and localist solutions to public policy questions. Charity Registration Number 1096300. Website by Vanbar & Air Design

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