Home Office

Local Delivery Best Practice Catalogue

Prevent Strategy

Office for Security and Counter Terrorism
Home Office

March 2015

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Objective 1 - Ideology

All terrorist groups have an ideology. Promoting that ideology, frequently on the internet, facilitates radicalisation and recruitment. Challenging extremist propaganda and the ability of terrorists to promote it is a fundamental part of the Prevent strategy.

The problem

- The pervasiveness of extremist propaganda is attractive to vulnerable individuals

- Social media means the message is disseminated widely and quickly and can remain unchallenged.

Objectives

- Respond to the ideological challenge of terrorism and the threat from those who promote it

- Develop a better understanding of extremist propaganda and the skills to counter it locally.

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Project themes

1. **National Counter-Narrative** (RICU products) Faith on the Frontline, FAST, #MakingAStand, A Tale of Two Cities

2. **Local Counter-Narrative** Upstanding Neighbourhoods, British or Muslim, Reach, FIDA Capacity & Resilience

National Counter-Narrative

Approach

Local areas will support dissemination of national campaigns to their networks of target groups with an emphasis on community engagement.

Projects

- Faith on the Frontline
- FAST 'Families Matter'
- #MakingAStand
- A Tale of Two Cities

'Faith on the Frontline' - *not for public disclosure*

Aim

To promote the work of Muslims in our Armed Forces by showing their role in Afghanistan, and undermine the extremist narrative that we are at war with Islam and that the 2014 drawdown was a victory for the Taliban.

Description

- The project gives an insight into the experiences of a British Imam working for the Armed Forces. It shows a positive image of British Muslim identity, and addresses core radicalising narratives around Afghanistan by showing the positive legacy of UK intervention.

Delivery

- Target Audience: British secondary school children (11-18) and college students.
- Coverage: National.
- Resources required: Access to local schools and colleges.

Case Study

- 33 school events taken place to date.
- Imam Hafiz has spoken to over 2,800 students. Feedback from the campaign has been positive with one coordinator saying, "Faith on the Frontline is excellent! We've had Imam Asim and Staff Sergeant Khan out and about across 5 schools with an outreach of around 500 students. Feedback has been excellent from staff, students and the team here." Topics discussed in Q&A sessions following presentations include reaction to the Paris attacks, the way the media portray Muslims as well as Asim's experiences working with the Armed Forces.

FAST 'Families Matter' - *not for public disclosure*

Aim

To highlight the distressing impact of travel to Syria and Iraq on families, to dissuade people from travelling and to undermine ISIL propaganda.

Description

•The campaign has been led and developed by Families Against Stress and Trauma (FAST) and is based around a short film featuring the voices of three families who have been affected by family members who chose to travel to Syria. The campaign has online platforms and has been supported by PR and online activity.

Delivery

•Target Audience: British Muslims aged 15-39 in Prevent priority areas in the UK.
•Coverage: National.
•Resources required: Access to community groups.

Case Study

• The campaign launched in July 2014 with the Home Secretary in attendance and secured significant media coverage.
• The main campaign film has been viewed over 162,000 on YouTube and the Facebook page has over 15,000 likes.
• The next phase of the campaign will consist of facilitated workshops in all Prevent priority and supported areas using the film as a basis for discussion around issues including extremism and terrorism. These will run from December 2014 – March 2015.

#MakingAStand – *not for public disclosure*

Aim

To encourage British Muslim women to make a stand and take the lead to reject ISIL propaganda and discourage travel to Syria/Iraq.

Description

- The campaign is led by the civil society group Inspire, a counter-extremism and women's rights organisation. The campaign is creating a national network of British Muslim women across Prevent priority areas who will be able to transmit HMG counter-extremism messages into communities and hard-to-reach audiences including workplaces, community institutions, schools, higher education and mosques.

Delivery

- Target Audience: Primary target audience of 250,000 female Muslims aged 15-39 in 30 Prevent priority areas from Pakistani, Bangladeshi, Arab, and Somali backgrounds.
- Coverage: National.
- Resources required: Access to women's civil society groups.

Case Study

- The campaign was launched by the Home Secretary in September 2014 and has responded to events such as the murder of British hostages by ISIL and the kidnapping of school girls by Boko Haram.
- Campaign films have been viewed over 80,000 times online.
- Between January-March 2015, a series of regional events will take place around the country with grassroots Muslim women's groups to discuss what they can do in their communities to challenge ISIL and their narratives.

A Tale of Two Cities

Aim

To challenge both Islamist and Far Right Extremism and to increase awareness and understanding of extremist groups and gangs.

Description

• The project aims to distribute a video package to students aged 14 plus in schools and youth 'hubs, as well as other independent centres. The film will focus on two school boys who make choices that can lead to them being radicalised (Islamist) or joining a gang (Far Right), or a decision /pathway out of that route. An accompanying lesson plan is being produced to assist facilitators in promoting further discussion and debate about the issues presented in the film.

Delivery

•Target Audience: Young people aged 14+, delivered in schools and youth centres.
•Coverage: National.
•Resources required: Access to schools and youth centres.

Case Study

•The film provides an increase in awareness of the pathways that lead to extremism (Islamist and Far Right), highlights the overlaps with gangs and is supported by lesson plans for dissemination in schools.

Local Counter-Narrative

Approach

Developing capacity in localities to recognise and counter extremist propaganda, thereby increasing awareness and understanding.

Projects

- Upstanding Neighbourhoods (Birmingham)
- British or Muslim: Providing Positive Messages (London Tri-borough)
- Reach (Blackburn with Darwen)
- FIDA Management: Capacity & Resilience (Waltham Forest)

Upstanding Neighbourhoods

Aim

To challenge extremist propaganda online with a robust counter-narrative. Build capacity of community influencers to spot the propaganda and counter it.

Description

•The project provides key credible voices within communities with the online tools, guidance and counter narratives to challenge extremist propaganda directly and builds relationships with key local stakeholders such as CTU special partnership officers.

Delivery

•Target Audience: community influencers and activists.
•Coverage/Contact: Birmingham (waqar.ahmed@birmingham.gov.uk) and Bradford (michael.churley@bradford.gov.uk) but can be applied nationally where there is a network of community activists and appropriate IT support.
•Cost: £36,000 - approx. £23k for mentoring and training of up to 70 beneficiaries, and online capability and website £13k.
•Resources required: Access to appropriate community groups, with some training input from third parties (e.g. Salaam Institute and Radical Thinking CIC). A national shared web-portal will be developed.

Case Study

•Over the last 2 years, 70 individuals have been trained to deliver counter-narrative work online alongside low level disruption work in communities at risk of radicalisation. In any given month community volunteers regularly undertake targeted online campaigns and can obtain a reach of between 500 to over 10,000 people including shares and re-tweets. Monthly reach of over 700 views and shares per post.

British or Muslim: Providing Positive Messages

Aim

To improve the critical thinking skills of vulnerable young people so that they are better equipped to challenge extremist propaganda.

Description

•This project, delivered by London Tigers, is a series of interactive workshops which use real life examples of extremist propaganda espoused by known extremists, taking a counter narrative from the Qur'an and Sunnah. It includes the use of a DVD to facilitate topics for discussion and debate, using real-life examples to illustrate that the original teachings are still relevant and to improve the critical thinking skills of vulnerable young people.

Delivery

•Target Audience: young people aged 14-20 in youth clubs, community groups, HE/FE institutions.
•Coverage/Contact: London Tri-borough. (Pinakin.Patel@lbhf.gov.uk)
•Cost: £32,000 - staffing of delivery and community outreach using existing 5 DVDs produced and facilitated by London Tigers.
•Resources required: Third party provider (London Tigers).

Case Study

• 150 young people reached.
• Participants have: Improved critical thinking skills; Developed greater depth of theological knowledge; and decreased vulnerability to extremist rhetoric and radicalisation.

Reach

Aim

To help key individuals in women's groups, faith groups and schools staff to identify and challenge extremism.

Description

•The project delivers a series of workshops and training programmes to community peers to help develop and support their leadership skills and enable them to promote Prevent. Content of the workshops includes the interplay between EDL and Islamist extremism along with a focus on Muslim women and their role in tackling extremism. The workshop also includes input on the threat posed by Syria travel.

Delivery

•Target Audience: Faith and education sectors (including Imams, madrassah teachers and church leaders).
•Coverage/Contact: Blackburn with Darwen (Mark.Aspin@blackburn.gov.uk)
•Cost: £13,500 - including £6k to deliver training and 5 workshops, £5k study visits.
•Resources required: Access to faith institutions. Delivery undertaken by local authority lead with community facilitators. This project has a train the trainer component with a dedicated guidance resource.

Case Study

• 41 individuals trained.
•Two participants have used their learning to start work with a group of young people in Darwen where there are concerns that they are on the periphery of far right groups.
•It gave them access to a range of suitable support mechanisms, such as Channel.

FIDA Management: Capacity & Resilience

Aim	To train frontline staff to identify, safeguard and challenge extremism and radicalisation.
Description	•This project focuses on three separate strands: •Capacity Building & Training which offers enhanced training to frontline staff in schools, colleges, youth offending teams and core services to increase understanding of what constitutes a Channel referral; • Elected Member development programme which engages portfolio holders in the Council to develop and embed Prevent within their work; and • Premises & Research, which applies premises protocol guidance to ensure that facilities are not exploited by extremists groups or speakers.
Delivery	•Target Audience: Frontline staff, elected members •Coverage/Contact: East London (jena.musa@walthamforest.gov.uk) •Cost: £38,018 -including training £29k and premises £5k costs •Resources required: Third party provider (FIDA Management)
Case Study	•The project has helped staff to refer individuals to Channel where appropriate, helped elected members promote Prevent locally and helped organisations tackle extremism. •Trained 10 groups/agencies and 300-400 frontline staff; engaged 3 schools using workshops. •Conducted gap analysis of premises and needs regarding hiring of venues.

Objective 2 – People

Radicalisation is usually a process not an event. During that process it is possible to intervene to prevent vulnerable people being drawn into terrorist-related activity. There are some analogies between this work and other forms of crime prevention (such as gangs and drugs work).

The problem

- Vulnerable individuals are drawn in to terrorism
- Conflict in Syria/ Iraq has heightened jihad's appeal and glorifies terrorism

Objectives

- Increase awareness and understanding of Prevent in communities
- Use informal networks to increase reporting on individuals of concern
- Promote Prevent ambassadors in communities
- Safeguard individuals by providing effective support
- Embed Prevent in local safeguarding arrangements
- Ensure practitioners refer vulnerable individuals to Channel.

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Project themes

Families

Strengthening Families,
Strengthening Communities,
Supporting Families

Women

Raising Voices,
Tackling Extremism through Women

Young people

Community Outreach – ACF,
London Tigers,
Young Leaders,
Second Wave

Families

Approach

Reinforcing the importance of the family unit in supporting young people through raising awareness of Prevent and protecting young people from being radicalised.

Projects

- Strengthening Families, Strengthening Communities (London Tri-borough)
- Supporting Families (Blackburn with Darwen)

Strengthening Families, Strengthening Communities

Aim

To equip families with the skills to recognise and challenge extremist propaganda and to feel confident in requesting support in challenging this with their children.

Description

• Parents attend a 13 week Prevent parenting programme, and includes one module covering Syria. The project can be replicated nationally, including outside of established priority areas where Prevent expertise may be limited, as a standard product approved by the Race Equality Foundation and adapted for Prevent.

Delivery

•Target Audience: Parents of groups identified as being vulnerable to radicalisation and referred through existing safeguarding practitioners.
•Coverage/Contact: London Tri-borough (Pinakin.Patel@lbhf.gov.uk)
•Cost: £25,415 - for 5 x 13 week courses (with approx. 12 parents per course
•Resources required: Third party provider accredited by the Youth Justice Board (see list below in speaking note).

Case Study

• Training delivered to 300 parents in Hammersmith & Fulham.
• Parents feel confident to share and discuss issues about extremism, are able to discuss sensitive emerging issues and can access effective support when noticing changes in children's behaviour or attitude;
• Parents also gain an increased understanding of British Values and how they and their children can be positive contributors to British society.

Supporting Families

Aim

To reduce the risk and vulnerability in families where radicalisation has been identified as an issue, including families of current TACT offenders and individuals referred to Channel. The project also receives interventions from Troubled families and individuals.

Description

- The project provides development of a parenting programme so intensive work can be done with parents and individuals; development of a counselling service for parents who are reluctant to undergo group work due to the sensitivity of the subject and targeting families where there are concerns about links to Syria.

Delivery

- Target Audience: Families where radicalisation has been identified as an issue.
- Coverage: Blackburn with Darwen (Mark.Aspin@blackburn.gov.uk).
- Cost: £40,000 - £30k for recruitment of key worker to address vulnerability issues and £10k to work with 10 families.
- Resources required: Statutory partners and key worker as above.

Case Study

- The project has improved families confidence to discuss radicalisation and seek help when they suspect a family member may become vulnerable. Families are referred into the programme from Channel, statutory partners and schools. The project has included working with the families of two individuals who have travelled to Syria.

Women

Approach

To empower women to take on leadership roles within the family and community groups to present a positive counter-narrative to extremist and terrorist ideology.

Projects

- Raising Voices – STR!VE (Leicester)
- Tackling Extremism through Women & Families (Derby)

Raising Voices

Aim

Female Muslim scholars (Alimas) to respond to extremist propaganda in their communities.

Description

• The project builds the knowledge and capability of women to respond to extremist propaganda. The project provides awareness of the role of social media, the development of a local counter narrative and understanding of the Channel referral process. Alimas are then able to promote knowledge and counter-narrative to their study circles that they educate in their homes.

Delivery

•Target Audience: Muslim female scholars
•Coverage/Contact: Leicester (will.baldet@stphilipscentre.co.uk), but can cover London, Birmingham and Cardiff
•Cost: £18,565 - for 2 trainers to do 10 courses (split into 20 x 3hr workshops)
•Resources required: Third party provider (STR!VE)

Case Study

• 135 women trained.
• Alimas want to have a broad and more visible role in their communities and have developed a web presence so that Muslim women can refer theological questions to them. They think they are more likely to have the ear of young people (especially those that do not attend mosques) through their study circles and family homes.

Tackling Terrorism through Women & Families

Aim

To provide training to women to enable them take on a leadership role in their community to challenge extremist propaganda.

Description

•The project is delivered though 3 courses for women. Participants are taught to recognise and tackle extremist propaganda and are able to respond appropriately, working with the police and authorities. An additional 3 fora discuss the role of women in Islam , being a part of British society, and the safeguarding of children. Speakers include local Muslim leaders including an Imam.

Delivery

•Target Audience: Women
•Coverage/Contact: Derby (Dawn.Robinson@derby.gov.uk)
•Cost: £35,100 - for 3 x 12 week courses with 2 tutors
•Resources required: Access to local faith groups and women.

Case Study

•100 women have received training in a year. Participants reported increased ability and confidence to be able to recognise and challenge extremist propaganda. They also reported increased confidence in discussing sensitive issues such as the conflict in Syria and Iraq.

Young People

Approach

To divert young people and their peers from all forms of extremism. To focus on those most at risk of being radicalised, undertake preventative work, challenge misconceptions and refer those most vulnerable to Channel.

Projects

- Young Leaders (Redbridge, Waltham Forest and Crawley)
- Community Outreach & Engagement - Active Change Foundation (Waltham Forest)
- Building Community Resilience - London Tigers (Tower Hamlets, Redbridge and Barking & Dagenham)
- Powers of Persuasion - Second Wave (Lewisham)

Young Leaders Programme

Aim

To develop young people to build confidence, leadership and conflict resolution skills enabling them to challenge extremist propaganda in their communities and schools.

Description

•The project helps young people to develop knowledge and skills in conflict resolution; terrorist network targets; communication skills; countering extremism & radicalisation; public speaking; crisis management; and effective leadership. The young leaders then share this with their counterparts at school and in the community and by using their social networks to spread Prevent messaging.

Delivery

•Target Audience :Young people, aged 16-17, from local secondary schools.
•Coverage/Contact: East London (jena.musa@walthamforest.gov.uk), (martin.gormlie@redbridge.gov.uk), Crawley (Lindsay.Adams@crawley.gov.uk)
•Cost approx: £30,000 - approx £12k staff costs to deliver a combination of training and workshops.
•Resources required: Third party provider (currently ACF). Input from ACF required to design workshop content and plan delivery, potential for off the shelf material to be replicable in areas.

Case Study

•The project has helped to create a sense of responsibility, commitment and participation in community issues among young people and has developed a cohort of positive young leaders, some of whom have subsequently challenged extremist propaganda in Redbridge.
• 65 young leaders have graduated through the scheme to date which will help to increase resilience of future Redbridge students (and others) at university if exposed to extremist narrative.

Community Outreach & Engagement - ACF

Aim

To develop young people's understanding and awareness of extremism and to provide them with the skills to counter extremist propaganda.

Description

•The project involves outreach work to engage and register young people onto the programme. Membership to the ACF youth club includes a commitment to attend a number of workshops where attendance is monitored closely and potential vulnerabilities are assessed and appropriate interventions put in to place. ACF promotes diversionary activities, including personal development, crisis management workshops and encourages participation and take up of its services.

Delivery

- Target Audience: Young people, aged 14-20
- Coverage/Contact: Waltham Forest (jena.musa@walthamforest.gov.uk)
- Cost: £342,500 - includes 6 FTE mentors and project management
- Resources required : Third party provider (ACF) but replicable by others, with access to trained mentors and youth centre or similar premises.

Case Study

- This project has helped improve prospects for individuals previously considered vulnerable to extremism including NEETs, those involved in youth violence/ gang crime, and those demonstrating early alliance or association to extremist groups, by assessing their needs and providing a comprehensive support package.
- Youth club membership currently sits above 2,000 young people, with all members having received Prevent messaging.
- Workshops delivered to over 200 young people assessed to be higher risk.

Building Community Resilience – London Tigers

Aim

To reduce the risk of young people becoming radicalised through the delivery of tailored interventions targeted at people considered at high risk of exposure to extremism.

Description

•This project offers a tiered model of support to tailor interventions to participants. Tier 1 deals with structured and thematic group workshops with individuals to challenge extremist propaganda. Tier 2 provides one to one specialist mentoring to individuals identified as most vulnerable to deconstruct extremists narratives, referring to Channel where necessary.

Delivery

- Target Audience: Young people and adults (current participants range from 14-40)
- Coverage/Contact: East London (Tower Hamlets Nojmul.Hussain@towerhamlets.gcsx.gov.uk and Redbridge martin.gormlie@redbridge.gov.uk)
- Cost: £239,280 - includes £178k on 5 FTEs, £15 office costs and £25k engagement and development costs
- Resources required Third party provider (London Tigers) but replicable by others with access to qualified mentors and premises.

Case Study

- To date the project has successfully increased critical thinking skills among 326 beneficiaries. Tailored support has included:
- 75 beneficiaries have accessed formal training/education;
- 100 beneficiaries were provided with volunteering opportunities.
- 33 workshops were delivered to 157 people;
- 75 individuals received 1-2-1 support.

Powers of Persuasion - Second Wave

Aim

To challenge extremist propaganda by working with young people and building their critical thinking and leadership skills.

Description

- The project centres on the theatre production *Powers of Persuasion* which involves creating 'safe space' opportunities for young people and police officers to work together, identify problems and find local solutions to challenging extremism. The script is developed by young people, overseen by a trusted third party provider – Second Wave.

Delivery

- Target Audience: Young people
- Coverage/Contact: Lewisham LA. Can travel across London to deliver in other local authorities and school venues.
- Cost: £12,150 for 30 workshops and evaluation.
- Resources required: Third party provider (Second Wave).

Case Study

- The project has worked with around 100 young people and the project is being rolled out to schools in the borough to increase participation. Participants have reported an increase in awareness of extremist propaganda and better critical thinking skills to challenge it.

Objective 3 – Sectors and Institutions

A wide range of sectors are helping to prevent people becoming terrorists or supporting terrorism. Priority areas include education, faith, health, criminal justice and charities. The internet is also included here as a sector in its own right although delivery of Prevent programmes through the internet is a theme running through the strategy.

The problem

High risk institutions are not aware of Prevent or are unco-operative

Uncontested promotion of extremist propaganda

Lack of awareness of professional staff.

Objectives

- Increase awareness of extremist propaganda
- Improve governance to combat extremism and using these channels to promote a positive counter-narrative
- Safeguarding of individuals.

Project themes

1. **Schools/ education**
   Challenging Extremist Narratives, Respect for One Another, One Extreme to Another, Choices: alternatives and mainstreaming, Walk on By, GAME ON, Tapestry, Supporting Schools. FIDA: Identity, belonging, extremism

   Online
2. Digital Resilience, Internet Safety, Web Guardians
3. **Faith**
   Mosque Resilience, Pathwayz, Supporting Madrassahs, Muslimah Matters

Schools

Approach

To provide a safe educational environment to refute extremist propaganda, to develop critical thinking skills among pupils and teach them about the dangers of online extremist activity.

Projects

- Challenging Extremist Narratives in Schools (High Wycombe)
- Respect for One Another (Leicester)
- Choices: Alternatives to Extremism (Bradford)
- Choices: Mainstreaming Prevent Education (Bradford)
- Walk on By (Newham)
- GAME ON (Stoke-on-Trent)
- One Extreme to the Other – GW Theatre (Blackburn, Liverpool, Leeds & Luton)
- Tapestry (Birmingham)
- Supporting Schools (Blackburn)
- Identity, belonging, extremism – FIDA Management (Waltham Forest)

Challenging Extremist Narratives in Schools

Aim

To increase awareness and understanding of extremism among young people and to develop their critical thinking skills to challenge extremist propaganda.

Description

- The project consists of a series of scenario based discussions challenging racism, sexism and extremism, leading to 'safe space' debates for pupils.
- The discussions involve encouraging young people to form opinions and decide appropriate actions based on a more objective assessment of the written and verbal views of others – including peers, group leaders, the media, family and friends.

Delivery

- Target Audience: Secondary school pupils.
- Coverage/Contact: based in Buckinghamshire, can deliver across England. (Daniel.Sullivan@wycombe.gov.uk)
- Cost: £23,100 for a series of facilitated workshops in schools which can reach up to 180 pupils.
- Resources required: Third party provider (EqualiTeach).

Case Study

- Delivered to 1200 young people in nine schools. Can also deliver bespoke to Primary school level. Can deliver to up to 180 pupils in one day
- 96% of pupils have reported an increase in awareness of extremist propaganda and found the sessions to be either useful of very useful.
- An education representative of Bucks County Council has recommended the programme be rolled out to other schools in the borough.

Respect Programme

Aim

To help young people challenge extremist propaganda, develop critical thinking and to reduce their risk of radicalisation.

Description

- The project is supported by a series of 5 lesson plans each covering topics on extremism, critical thinking, conflict resolution, British values and online resilience, building on existing Prevent schools resources.
- All resources are hosted on a bespoke website linking in with other local Prevent websites creating a virtual network to share good practice and provide updates on emerging trends, risks and threats.

Delivery

- Target Audience: Secondary school teachers.
- Coverage/Contact: Leicester. (will.baldet@stphilipscentre.co.uk)
- Cost: £0. See below.
- Resources required : DVD has 5 lesson plans and can be used by teachers nationally.

Case Study

- 5 schools engaged in developing the resources and implementing them in the classroom.
- Website designed and available for schools to use.

Choices: Alternatives to Extremism

Aim

To equip teachers with the skills and knowledge to hold challenging discussions on extremism in the classroom, to increase their awareness and understanding of extremism and develop critical thinking skills among their pupils.

Description

- The project involves training for teacher to increase their skills and understanding of extremism and the development of a tailored set of teaching resources to complement lessons in the classroom. The resources are placed online for access by teachers.

Delivery

- Target Audience: Teachers.
- Coverage/Contact: Bradford. (michael.churley@bradford.gov.uk)
- Cost: £21,200 – including approx £7.5k for delivery of training to staff from primary and secondary schools and FE college, £1.5k for website and booklet resources.
- Resources required: Resources at http://choicesthenandnow.co.uk/sample-activities/tried-and-tested/ can be used with minimal external assistance once in place, making it a self-sustaining project in schools.

Case Study

- This project has been delivered to over 700 pupils. Pupils have reported that the sessions have encouraged them to reflect on their own positions regarding extremism, and challenge ideas around propaganda, peer pressure, and what might influence their own choices.

Choices: Mainstreaming Prevent Education

Aim

To train Newly Qualified Teacher (NQTs) to increase their awareness of extremism, and Prevent and to provide them with resources for use in the classroom.

Description

• The project helps NQTs to recognise extremism and provide them with referral pathways when they identify risks. The resources are based on using World War 1 as an example, looking at choices taken by people and the consequences of their actions, linking to the present day scenarios.

Delivery

•Target Audience: Newly Qualified Teachers.
•Coverage/Contact: Bradford. (michael.churley@bradford.gov.uk)
•Cost: £12,500, - including £6k towards delivery of training, £1.5k towards booklet resources.
•Resources required: Access to a teacher training college.

Case Study

• This project has been delivered to 344 NQTs. Teacher feedback shows that the resource provides a clear steer on the issues around safeguarding. Feedback from school pupils has indicated that learning about the past is a very helpful way of reflecting on the world in which they are living now, their own ideas, behaviours, influences and actions.

Walk On By

Aim

To increase awareness among pupils of the dangers of on-street radicalisation and extremist fundraising, and to provide them with the skills to challenge extremist propaganda.

Description

- The project is delivered through a DVD-based workshop, rolled out through school assemblies and supported by lesson plans for dissemination in citizenship classes.

Delivery

- Target Audience: Pupils aged 14-16.
- Coverage: Newham. (Ghaffar.Hussain@Newham.gov.uk)
- Cost: £0. See below.
- Resources required: DVD and lesson plans provided.

Case Study

- This project has been delivered to 8,000 pupils and 250 teachers through assemblies and follow-up classroom lesson plans. Both teachers and pupils have said that they've developed a heightened awareness of the threat posed by on-street radicalisation, and an increased understanding of how to challenge extremist propaganda.

GAME ON

Aim

To develop critical thinking skills among pupils to challenge extremist propaganda, notably propaganda prevalent in social media and used in online gaming.

Description

- The project helps young people to challenge extremist propaganda through interactive workshops using drama to encourage pupils to develop critical thinking - particularly through discussion in workshops. Reveal Theatre uses extremist propaganda from both proscribed and non-proscribed organisations to refute them.

Delivery

- Target Audience: Pupils aged 12-14.
- Coverage: Stoke-on-Trent. (shahzad.tahir@stoke.gov.uk)
- Cost: £23,000 for delivery to 3 schools and one FE college.
- Resources required: Third party provider (Reveal Theatre).

Case Study

- 3,000 pupils participated in 2013-14.
- Feedback indicates that the project improved the confidence of the students to identify extremist organisations and their propaganda, and challenge and refute them.

One Extreme to the Other

Aim

To challenge Islamist and Far Right Extremist propaganda and develop critical thinking skills among young people aged 15-18.

Description

- Through a theatre performance and Q&A session with pupils in schools and colleges, pupils develop an understanding of extremism and the skills to refute extremist propaganda. The performance is supported by follow up lesson plans for teachers to use with the recipient pupils. The project allows young people to explore complex issues, such as extremism and cultural identity, and have the confidence to challenge extremist propaganda, while promoting British values.

Delivery

- Target Audience: Pupils aged 15-18 in schools and colleges.
- Coverage: National – aidan.liriano1@homeoffice.x.gsi.gov.uk.
- Cost: £15,000 per area for 8 performances.
- Resources required: Third party provider (GW Theatre)

Case Study

- The project has been delivered to around 10,000 young people in five Prevent priority areas since 2012.
- Pupils and teachers have reported an increase in understanding of extremism and where to find effective support for vulnerable individuals.

Tapestry

Aim

To provide secondary school pupils with the tools to challenge extremist propaganda and offers support in challenging their methods.

Description

•The theatre production addresses both right wing and Al Qaida inspired ideology, comparing recruitment methods from both groups. The workshop examines actions and motives, including "hotseating", where the performers are interrogated in character by participants. Sessions are supported by the provision of a range of resources for teachers and youth workers.

Delivery

- Target Audience: Pupils aged 13-18.
- Coverage/Contact: Birmingham. (waqar.ahmed@birmingham.gov.uk)
- Cost: £19,000 for 40 sessions in schools and 4 in-service training days for teachers.
- Resources required: Third party provider (The Play House theatre company)

Case Study

In 2012-13, delivered more than 72 sessions in Birmingham to approximately 2,160 young people. Teacher comments include:

•"The hotseating provoked a strong reaction from my Polish students which was explored in an exciting but safe way

•Students see that their actions today have an impact on their future

•Students identified with the characters – I was impressed by how sensibly they took the subject matter".

Supporting Schools

Aim

To support schools to understand their role in preparing young people to challenge extremist propaganda.

Description

- The project involves delivery of workshops and lesson plans to support secondary schools in responding to extremism. This involves reviewing safeguarding procedures and ensuring Prevent is considered in this context. It also supports pupils to design their own projects – in partnership with a school from a different community – refuting extremism.

Delivery

- Target Audience: Secondary school pupils.
- Coverage: Blackburn with Darwen. (Mark.Aspin@blackburn.gov.uk)
- Cost: £17,100 to deliver to 1300 young people and 9 secondary schools.
- Resources required : Local authority and police.

Case Study

- The project has reached 1,185 young people.
- 84% of pupils reported an increase in understanding of how young people can get drawn into extremism following the performance. Three referrals have been received from a school and assigned to Channel or other local interventions.

Identity, Belonging, Extremism – FIDA

Aim

To safeguard young people against harmful or extremist propaganda on the internet, spread through social networking sites such as YouTube, Twitter and Facebook.

Description

- The project delivers a comprehensive curriculum package addressing all forms of extremism through the use of workshops, lesson plans, peer development and tailored interventions, using an online character to discuss prevalent issues.
- It also increases awareness, confidence and capability of teaching staff involved in delivering the curriculum package to challenge extremism and make appropriate referrals.

Delivery

- Target Audience: Pupils and teachers at secondary schools.
- Coverage/Contact: Waltham Forest. (jena.musa@walthamforest.gov.uk)
- Cost: £21,856 for series of 10 workshops delivered to 15 pupils in a school and this to be delivered to two schools and a college.
- Resources required: Third party provider (FIDA management)

Case Study

- All 20 Waltham Forest secondary schools used at least one of the elements of the support package.
- Curricular and extra-curricular resources have been developed and disseminated to over 60% of schools in the borough.
- Lessons and workshops have been delivered to 220 young people per quarter.
- Many more students are in receipt of lessons delivered directly by teachers.

Online

Aim

To equip target groups (women, young people and frontline staff) with an awareness of extremist propaganda online, and the skills to protect themselves from it. In recent months we have seen an increase in the scale and pace of terrorist communications by groups like ISIL, encouraging vulnerable people to travel to conflict zones like Syria and Iraq.

Projects

- Digital Resilience (Waltham Forest)
- Web Guardians (Haringey, Luton, and Crawley)
- Internet Safety (Blackburn with Darwen)

Digital Resilience

Aim

To increase awareness of extremist propaganda and to develop critical thinking skills among teachers and pupils to challenge and refute it.

Description

- The project delivers a comprehensive training package which challenges extremism and enables pupils to develop critical thinking skills relevant to the digital age as well as increase the confidence and capability of teaching staff involved.

Delivery

- Target Audience: Secondary school pupils and teachers.
- Coverage/Contact: Waltham Forest. (jena.musa@walthamforest.gov.uk)
- Cost: £51,633 for a specialist Prevent engagement officer to support the work.
- Resources required: Dedicated schools officer.

Case Study

- Curricular and extra-curricular resources have been disseminated to over 60% of schools in the borough. Lessons and workshops have been delivered to 220 young people each quarter.
- Through early intervention, secondary school pupils have the opportunity to discuss radicalisation in a supported and age-appropriate manner. Staff and pupils have increased access to local, national and international information around controversial issues, with a particular emphasis on those linked to extremism.

Web Guardians

Aim

To equip women with the knowledge to monitor their children's online activity as well as provide them with the relevant tools, understanding and support to positively engage their children and confront negative or destructive behaviour.

Description

•This project develops skills in the using the internet and social media, enabling participants monitor and guard their children against the threat of radicalisation. The project is delivered through a set of bespoke training days.

Delivery

•Target Audience: Mothers.
•Coverage/Contact: Haringey (Leon.Joseph@haringey.gov.uk), Luton (sarah.pinnock@luton.gov.uk) and Crawley (Lindsay.Adams@crawley.gov.uk).
•Cost : £17,460 for a series of 6 day training workshops for 30 women.
•Resources required: Third party provider (JAN Trust).

Case Study

•50 women have so far been trained in both Haringey and Luton. The project has enabled mothers to engage with their children on issues concerning Syria and to discuss the true meaning of 'jihad', helping to channel their children's grievances.
• The project has also enabled mothers to have an online social media presence, providing a sustainable support network outside of the programme.

Internet safety

Aim

To deliver a 'staying safe on the internet' awareness programme to young people in schools to reduce their vulnerability to extremist online content.

Description

- The programme focuses on staying safe on the internet and is delivered through full school year sessions lasting 1 hour through a safeguarding and cultural awareness approach.
- The project is also supported by an online resource www.PreventforSchools.org which can be used by teaching staff. The resource incorporates an additional section for the HE/FE sector on safer campus issues including raising awareness on Syria.

Delivery

- Target Audience: Secondary and Primary pupils.
- Coverage/Contact: Blackburn with Darwen. (Mark.Aspin@blackburn.gov.uk)
- Cost : £11,340 for delivery of 70 sessions using 2 facilitators.
- Resources required: Delivery supported by Police project officer.

Case Study

- The programme has been delivered to over 9000 pupils.
- Two Channel referral cases have been identified as a result of a school receiving internet safety training. Both referrals from teaching staff accurately identified that pupils were displaying concerning behaviour.

Faith

Aim

To build the capacity of the faith sector to recognise and challenge vulnerability to extremist propaganda and activity.

Projects

- Mosque resilience and capacity building (Ealing)
- Supporting Madrassahs (Brent)
- Pathwayz (Birmingham)
- Muslimah Matters (Ealing)

Mosques Engagement & Capacity Building

Aim

To increase awareness and understanding among Imams, and within their mosques and Islamic Centres, by assessing their governance procedures and identifying any vulnerabilities apparent in their management, procedures and policies.

Description

- The provider utilises a nationally recognised project audit framework which includes areas for inspection, assessment criteria and performance indicators set. Recommendations are then made to the local authority and mosque trust committee to improve governance.

Delivery

- Target Audience: Mosques identified as vulnerable to extremist influences.
- Coverage/Contact: Ealing. (matinN@ealing.gov.uk)
- Cost: £45,000 for 3 mosques covering engagement, inspection, recommendation and adoption.
- Resources required: Third party provider (Faith Associates)

Case Study

- This project delivered an improved governance structure and madrassah system and enabled the mosque leadership to become more resilient to the threat from extremists as well as being able to manage their services (for young people and women) more effectively. Advance wider community engagement and communication links with Police, partners and other faith groups, building cross-sectoral partnerships.

Supporting Madrassahs

Aim

To engage madrassahs operating within the borough in order to offer practical support to strengthen governance and general regulatory procedures. The project safeguards individuals by providing effective support.

Description

- The project supports madrassahs by raising awareness and facilitating compliance around key areas of concern in particular, Prevent (through WRAP training), safeguarding, discrimination, extremist literature and better governance structures.

Delivery

- Target Audience: Madrassah staff.
- Coverage/Contact: Brent. (Kibibi.Octave@brent.gov.uk)
- Cost: £48,000. Salary cost for individual to map supplementary institutions, increase awareness of Prevent and radicalisation, strengthen governance structures, help and manage risk and deliver WRAP training.
- Resources required: HA9 Consultancy Limited (who can deliver nationally)

Case Study

- 16 madrassahs engaged.
- All those engaged with the project have an understanding of the radicalisation process through WRAP training. All those engaged with the project have an understanding of the Equality Act 2010, section 149. Some of those engaged have drawn up an anti – discrimination policy. All those engaged with the project have an understanding of the DfE's 'Best Practice for Madrassahs – Guidance'. Those members of madrassah staff who are not enhanced DBS checked are being processed for clearance.

Pathwayz

Aim

To focus on engagement with mosques in order to develop safeguarding pathways to challenge extremism and increase community referrals to Channel.

Description

- The project develops a community referral mechanism to support individuals who may be vulnerable to extremist propaganda. Using existing safeguarding processes it develops referral pathways into and out of the Channel process increasing Channel's reach into communities.
- The project provides specialist support and tailored mentoring for individuals displaying low to mid-level indicators of radicalisation.

Delivery

- Target Audience: Young Muslim men, particularly those attending mosques.
- Coverage/Contact: Birmingham. (waqar.ahmed@birmingham.gov.uk)
- Cost: £48,630 -including £15k for project co-ordinator and £12k for delivery of 60 sessions.
- Resources required: Third party provider (KIKIT Pathways to Recovery)

Case Study

- Worked with 11 Mosques.
- Has mentored 212 individuals since October 2014.
- Awareness event for key stakeholders commended with award from West Midlands Police as well as receiving public acknowledgement from Public Health England.

Muslimah Matters

Aim

To empower groups of Muslim Women to discuss extremism which would not normally be dealt with in their social circles; and seek to identify a number of credible voices who can influence the wider community.

Description

- The project is delivered through a series of 6 discussion sessions.
- Women of all ages are invited to participate through their attendance or connection with faith institutions and mosques.

Delivery

- Target Audience: Muslim women aged 16+.
- Coverage/Contact: Ealing. (matinN@ealing.gov.uk)
- Cost: £21,280 for four courses, covering venue, hire, facilitation, speakers, workshop materials and evaluation
- Resources required: Third party provider.

Case Study

- Delivered to 75 women.
- The course helped the women that attended to gain a greater understanding of vulnerability, safeguarding and the role of the 'caring' agencies, helped them achieve an awareness of Prevent and popular narratives used by extremists. It also gave them the ability to utilise critical thinking skills and one or two women were also able to influence and challenge perceptions of Islam.

Monitoring and Evaluation

We are strengthening our monitoring and evaluation of all projects.

Monitoring

A light touch monitoring framework will capture project outputs and outcomes, assess delivery and ensure it remains timely and effective. We will continue to document good case studies and explore proactive media opportunities for projects where appropriate.

Evaluation

Phase 1 (until the end of March 2015):

We will test several approaches for evaluation. This includes piloting of a standardised Vulnerability Assessment Framework tool.

Phase 2 (April 2015-March 2016):

We will evaluate 10 projects across the 8 project categories and the evaluations will inform a refreshed Best Practice Catalogue.