Company Registered Number: 4297905 Charity Registration Number: 1096300

## **POLICY EXCHANGE LTD (By Guarantee)**

# REPORT AND FINANCIAL STATEMENTS YEAR ENDED 30 SEPTEMBER 2003



## POLICY EXCHANGE LIMITED

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### **LEGAL STATUS**

The charity is constituted as a company limited by guarantee and is, therefore, governed by a Memorandum and Articles of Association.

**REGISTERED COMPANY NUMBER:** 

4297905

**REGISTERED CHARITY NUMBER:** 

1096300

**REGISTERED ADDRESS:** 

35 Ballards Lane

London N3 1XW

**DIRECTORS AND TRUSTEES:** 

Alice Mary Rose Thomson Camilla Hilary Cavendish Iain Campbell Dale

Michael Gove

Richard John Micklethwait

Robin Edwards Adam Afriyie Rachel Whetstone Colin Barrow

**AUDITORS:** 

Bolton & Co

Chartered Accountants
1 Fairholme Crescent

Ashtead Surrey KT21 2HN

**ACCOUNTANTS:** 

Berg Kaprow Lewis LLP

35 Ballards Lane

Finchley London N3 1XW

**BANKERS:** 

National Westminster Bank

Great Portland Street Branch

P O Box 2027

125 Great Portland Street

London W1A 1GA

SECRETARY:

Robin Edwards

**PRINCIPAL OFFICE:** 

Clutha House 10 Storeys Gate

London SW1P 3AY

### DIRECTORS' AND TRUSTEES' REPORT FOR THE YEAR ENDED 30 SEPTEMBER 2003

The company was registered as a charity with the Charity Commission on 3 March 2003.

This report and financial statements has been prepared on the basis that the organisation was a charity for the whole of the year 30 September 2003 as in the opinion of the trustees the formal registration as a charity on 3 March 2003 makes charitable the existing funds.

### **OBJECT OF THE CHARITY**

The objects of the charity as set out in its memorandum and articles are as follows:

The non-partisan advancement of education of the public in the economic, social and political sciences and their effect on public policy and the policy-making process in the UK and the promotion and publication of objective research.

### **REVIEW OF FINANCIAL ACTIVITIES**

The results for the year and financial position of the Trust are set out in the annexed financial statements.

### **DIRECTORS AND TRUSTEES**

All Directors of the company are also Trustees of the charity, and there are no other Trustees. The directors served throughout the year except where noted:-

Alice Mary Rose Thomson Camilla Hilary Cavendish Iain Campbell Dale Michael Gove Richard John Micklethwait Robin Edwards Adam Afriyie Rachel Whetstone Colin Barrow

(Appointed 7 July 2003) (Appointed 7 July 2003) (Appointed 7 July 2003)

### APPOINTMENT OF DIRECTORS AND TRUSTEES

The power to appoint and remove Trustees is vested in the trustees.

### **RESERVES POLICY**

The Charity's policy on reserves is to maintain adequate reserves to enable it meet urgent running and expansion costs. All funds are unrestricted.

### **RISK MANAGEMENT**

The trustees consider that they have put in place adequate measures to protect the assets of the charity.

### **AUDITORS**

During the year Bolton & Co were appointed by the directors as auditors. A resolution to confirm the appointment of Bolton & Co as the company's auditor will be proposed at the forthcoming Annual General Meeting.

### DIRECTORS' AND TRUSTEES' REPORT FOR THE YEAR ENDED 30 SEPTEMBER 2003(CONTINUED)

### STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Charities Act 1993 requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Trust and of its results for that year. In preparing those financial statements, the Trustees are required to:

- · select suitable accounting policies and then apply them consistently;
- · make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue to operate.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Trust and to enable them to ensure that the financial statements comply with the Companies Act 1985, Charities Acts 1993 and the Statement of Recommended Practice (SORP 2000) 'Accounting by Charities'. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

ON BEHALF OF THE TRUSTEES

### **POLICY EXCHANGE LTD**

We have audited the financial statements on pages 6 to 12 for the year ended 30 September 2003 which have been prepared under the historical cost convention and the accounting policies set out on page 8.

This report is solely to the company's members, as a body, in accordance with Section 235 of the Companies Act 1985. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

### Respective responsibilities of Trustees and auditors

As described on page 4 the trustees are responsible for the preparation of financial statements in accordance with applicable law and United Kingdom Accounting Standards.

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and United Kingdom Auditing Standards.

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act 1985. We also report to you if, in our opinion, the Directors' Report is not consistent with the financial statements, if the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding directors 'remuneration and transactions with the company is not disclosed.

We read the Directors' Report and consider the implications for our report if we become aware of any apparent misstatements within it. Our responsibilities do not extend to any other information.

### Basis of opinion

We conducted our audit in accordance with United Kingdom Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the judgments made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the Trust's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance as to whether the financial statements are free from material mis-statement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

### Opinion

In our opinion the financial statements give a true and fair view of the Company's state of affairs as at 30 September 2003, and of its incoming resources and application of resources, including its income and expenditure for the year then ended and have been properly prepared in accordance with the Companies Act 1985.

Botton & Co

BOLTON & CO
Registered Auditors

Chartered Accountants

Date: 13th July 2004

1 Fairholme Crescent Ashtead Surrey KT21 2HN

Incoming resources are all unrestricted

## STATEMENT OF FINANCIAL ACTIVITIES (INCLUDING INCOME & EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 30 SEPTEMBER 2003

<u>Note</u>	<u>2003</u> £	<u>2002</u> £
2	359,794 84 623	67,030 15,409
<del></del>	236 _	
	444,653	82,439
4	24,550	8,889
5		27,081 78,696
•	103,933	70,030
3	320,576	105,777
6	345,126	114,666
	99,527	(32,227)
	(32,227)	-
	67,300	(32,227)
	2 4 5 3	£  359,794 84,623 236  444,653  4 24,550  156,643 163,933 3 320,576 6 345,126 99,527  (32,227)

## **BALANCE SHEET AT 30 SEPTEMBER 2003**

		<u>2</u>	003	<u>20</u>	<u>02</u>
FIXED ASSETS	<u>Note</u>	£	£	£	£
Tangible assets	7		16,348		17,189
CURRENT ASSETS					
Debtors	8	97,952		55,263	
Cash at bank and in hand		60,405		6,875	
		158,357		62,138	
LIABILITIES					
Amounts falling due within one year	9	107,405		111,554	
NET CURRENT ASSETS			50,952		(49,416)
NET ASSETS			67,300		(32,227)
					<del>V TOTAL PAR TO TOTAL</del>
FUNDS Unrestricted funds			67,300		(32,227)

The financial statements were approved by the Board of Trustees on 2004 and signed on its behalf by:

..Trustee

## YEAR ENDED 30 SEPTEMBER 2003 NOTES TO THE FINANCIAL STATEMENTS

### 1. ACCOUNTING POLICIES

### 1.1 Basis of Accounting

The financial statements have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice (SORP 2000) 'Accounting by Charities' issued by the Charity Commissioners for England and Wales and the Companies Act 1985.

### 1.2 Financial Reporting Standard Number 1

Exemption has been taken from preparing a cash flow statement on the grounds that the Trust falls outside the size criteria specified in Appendix 2 of the Statement of Recommended Practice.

### 1.3 Incoming Resources

Voluntary income is received by way of donations and is included in full in the Statement of Financial Activities when receivable.

Other income relates to charges made to other entities for shared staff and premises.

### 1.4 Resources Expended

In line with the functional classification of costs in the Statement of Recommended Practice-Accounting by Charities (October 2000) expenditure is allocated or attributed as follows:

### 1 Direct charitable expenditure

Costs of policy research

### 11 Fundraising and publicity

Costs of fundraising events.

### 111 Management and administration of the Charity

All other costs. No apportionments have been made of overheads.

### 1.5 Tangible Fixed Assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer Equipment	-	35% reducing balance.
Furniture and Fittings	-	15% reducing balance.

2.	OTHER INCOME	<u>2003</u> €	<u>2002</u> £
	Management charges	33,767	7,909
	Premises charges	24,750	7,500
	Business Forum membership	2,348	-
	Research sponsorship	12,500	-
	Recharge of research project to Localis Research Ltd	10,297	_
	Sale of reports	961	-
		84,623	15,409

## YEAR ENDED 30 SEPTEMBER 2003 NOTES TO THE FINANCIAL STATEMENTS (contd)

3.	DIRECT CHARITABLE EXPE	NDITURE			2003 £	2002 £
	Research costs Management and administrati	on			156,643 163,933	27,081 78,696
					320,576	105,777
4.	FUNDRAISING AND PUBLIC	ITY			2003 £	2002 £
	Fundraising events				24,550	8,889
5.	MANAGEMENT AND ADMIN OF THE CHARITY	ISTRATION	£	2003 £	£	2002 £
	Staff costs Depreciation			70,115 3,858		27,682 3,033
	Other Costs					
	Legal & professional Bookkeeping and accountancy Audit fees Premises, insurance and secu Other administrative costs Website, utilities and IT suppo	rity	9,974 10,791 1,750 34,600 28,479 4,366		10,972 3,500 1,200 7,356 11,089 13,864	
				89,960		47,981
				163,933		78,696
6.	TOTAL RESOURCES EXPEN	IDED				
	2003	Staff and staff related costs	Depreciation £	Other costs £	Total <u>2003</u> £	
	Fundraising costs Research costs Management and administration	12,195 117,052 on 70,115	- - 3,858	12,355 39,591 89,959	24,550 156,643 163,933	
		199,362	3,858	141,906	345,126	
	2002	Staff and staff related costs £	Depreciation £	Other <u>costs</u> £	Total <u>2002</u> £	
	Fundraising costs Research costs Management and administration	5,937 17,229 on 27,682	3,033	2,952 9,852 47,981	8,889 27,081 78,696	
		50,848 =====	3,033 =====	60,785 ======	114,666	

## YEAR ENDED 30 SEPTEMBER 2003 NOTES TO THE FINANCIAL STATEMENTS (contd)

			2003 £	2002 £
	Staff costs:			
	Wages and salaries Social security costs		180,281 19,081	46,356 4,492
			199,362	50,848
				<u></u>
7.	TANGIBLE ASSETS			
		Furniture and Fittings	Computer Equipment	<u>Total</u>
	соѕт	£	£	£
	At 1 October 2002 Additions	16,793 1,108	3,429 1,909	20,222 3,017
	At 30 September 2003	17,901	5,338 ——	23,239
	DEPRECIATION			
	At 1 October 2002 Depreciation in the year	2,519 2,169	514 1,689	3,033 3,858
	At 30 September 2003	4,688	2,203	6,891
	NET BOOK VALUE			
	At 30 September 2003	13,213	3,135	16,348
	At 30 September 2002	14,274	2,915	17,189
8.	DEBTORS		<u>2003</u> £	2002 £
	Rent and other deposits Other debtors Prepayments VAT receivable		20,282 60,035 12,268 5,367	19,256 13,210 13,415 9,382
			97,952	55,263

## YEAR ENDED 30 SEPTEMBER 2003 NOTES TO THE FINANCIAL STATEMENTS (contd)

9.	LIABILITIES - Amounts falling due within one year		
		<u>2003</u> £	2002 £
	Trade Creditors Taxation and social security Accruals and other creditors Loans	23,847 6,532 58,967 18,059	6,942 2,698 26,914 75,000
		107,405	111,554
10.	EMPLOYMENT INFORMATION		
	The total emoluments of the Trust's employees during the period amounted to:	2003 £	2002 £
	Direct charitable expenditure Fundraising Administration	117,052 12,195 70,115	17,229 5,937 27,682
		199,362	50,848

One employee earned over £50,000 per annum and no trustees were paid any remuneration or expenses.

The average number of employees including those employed on a part-time basis during the year was:

	<u>2003</u> £	<u>2002</u> £
Research Fundraising Administration	8 1 4	2 1 2
	13	5

## 11. ACCUMULATED FUNDS

There are no restricted and designated funds. The accumulated fund represents the surplus of incoming resources over resources expended. These funds are carried forward to be applied to the general aims of the Charity. These funds are donations and other incoming resources receivable for the objects of the charity without further specified purpose and are available as general funds.